Achieve Your Shape Up Goals by Remaining Motivated

It can be difficult to stick to health- and fitness-related goals. Set yourself up for success by following these four steps to ultimate motivation.



Create S.M.A.R.T. goals

Make sure any goal you set is "S.M.A.R.T." or specific, measurable, attainable, realistic and timely. 2

Track your progress and success

Remembering where you started and how much progress you've made is a great way to stay motivated when times get tough.



Surround yourself with peers working toward the same goals

It's much easier to stay motivated when you're around others who are motivated. Team up with a co-worker, friend or loved one to help yourself stay on track.



Remember why you started the journey

Did you want to get healthier? Did you want to be a role model for a loved one? Reflect on the reasons why you decided to sign up for the Shape Up Program in the first place to boost your motivation.





